

A W A R D S

**iD INTERNATIONAL
EMERGING
DESIGNER
AWARDS 2017**

presented in partnership with Otago Polytechnic

www.idfashion.co.nz



iD DUNEDIN
FASHION WEEK



AN INTERNATIONAL PLATFORM FOR INNOVATIVE, ORIGINAL AND CREATIVE EMERGING FASHION DESIGNERS. BE PART OF THE 2017 iD INTERNATIONAL EMERGING DESIGNER AWARDS – DUNEDIN, NEW ZEALAND

Now in its thirteenth year, the 2017 iD International Emerging Designer Awards is presented in partnership with the Otago Polytechnic which includes a fashion programme. The iD Awards offers designers from some of the world's most prestigious design schools a platform which recognises and rewards the next generation of future designers.

The iD Awards is an exciting opportunity for designers to network, develop collaborations with other international rising designers, industry contacts, high profile guest judges, media, established designers and gain invaluable professional experience.

Submit your entry and follow in the footsteps of previous entrants who have advanced their fashion careers with European fashion houses including Benetton Sisley, Vivienne Westwood and Burberry. This reflects the calibre of design talent competing in the iD Awards.

There are no design restrictions, sections or specifications for collections, other than an emphasis on innovation, originality, creativity, quality and extension.

ELIGIBILITY

To enter the iD Awards designers must be recent graduates (within the past five years) or final year students from a recognised Diploma, BDes, BA or MA Fashion or fashion related course.

In the event that you are one of the chosen finalists, availability to travel to Dunedin, New Zealand in the week of 18 - 26 March is essential, arriving no later than the afternoon of Tuesday 21 March.

ENTRIES DUE:
30th November 2016

THE PROCESS

To enter, fill in the entry form and submit a collection of up to five and no less than three outfits in the form of photographs of the collection. Please note that drawings of the collection will not be accepted. There are no specifications as to the season or target market of the collection. Participants are free to use any fabric/material that they choose and no design restrictions apply.

Between 25-30 designers will be selected to present their collection at the iD Awards. Applicants will be informed by email with regards to the results of the designers that have been chosen as the finalists. This process will be completed by mid-December 2016.

GARMENT SPECIFICATIONS

STANDARD WOMEN'S SIZE 8 – 10

Bust (cm)	76 - 84
Bust (inches)	30 - 33
Waist (cm)	60 - 68
Waist (inches)	23½ - 26¾
Seat (cm)	84 - 92
Seat (inches)	33 - 36¼
Inside leg (cm)	79 - 79
Inside leg (inches)	31 - 31

STANDARD MEN'S SIZE M - L

EUR Size	50 - 52
UK Size top	40R - 42R
UK Size bottom	34R - 36R
Chest (cm)	100 - 104
Chest (inch)	39½ - 41
Waist (cm)	88 - 92
Waist (inch)	34½ - 36¼
Seat (cm)	104 - 108
Seat (inch)	41 - 42½
Inside leg (cm)	83 - 84
Inside leg (inch)	32¾ - 33

If you are chosen as a finalist it is essential that the garments that you bring to Dunedin for judging correspond exactly to the photographs you have entered and these garments must be made by the designers themselves.

The iD International Emerging Designer Awards is an annual event as part of iD Dunedin Fashion Week hosted in Dunedin, New Zealand and organised by iD Dunedin Fashion Incorporated - a registered charity with the NZ Charities Commission.

Image above: 2013 Peroni 1st Prize, Rakel Blom, School of Design, Otago Polytechnic, New Zealand
Front cover image: Rose Church, Curtin University, Perth, Australia. 2016 finalist.



JORDAN ANDERSON

H&J FIRST PRIZE
QUEENSLAND UNIVERSITY OF TECHNOLOGY, AUSTRALIA



HANNAH KIM

ID DUNEDIN FASHION INC. 2ND PLACE
UNIVERSITY OF TECHNOLOGY SYDNEY, AUSTRALIA

JUDGING

There are no sections or specifications for collections. Judges are looking for innovation, originality, creativity and quality of the collections. Judges will expect garments that are constructed in a professional manner.

The judging panel will consist of well-known and respected international and national fashion professionals.

The judges' decision is final and no correspondence concerning the results will be entered into.

iD INTERNATIONAL EMERGING DESIGNER AWARDS JUDGING & SHOW

The selected finalists will be required to be in Dunedin to show their collections at the iD International Emerging Designer Awards Judging Day and Show. Finalists will present their collections to the judging panel on 22 March 2017 and then the collections will then be shown at the iD Designer Awards Show on 23 March 2017 where winners will be announced.

iD DUNEDIN FASHION SHOW

The iD Dunedin Fashion Show will take place on the evenings of Friday 24 and Saturday 25 March – all finalists will be given a complimentary ticket to attend this event. There will be an iD Designer Awards section as part of this show and judges will select the collections which will appear.

PRIZES

Prizes will be allocated for first, second and third place.

1ST PRIZE
NZ\$6,000 cash and sponsors' gift pack

2ND PRIZE
NZ\$4,000 cash and sponsors' gift pack


3RD PRIZE
NZ\$2,000 cash and sponsors' gift pack

Other special prizes and opportunities to be announced.

"I was surprised by the iD International Emerging Designer Awards – it was a good surprise! There was such a diverse range of styles from all over the world and the standard of work was very high."

AKIRA ISOGAWA

Australian Fashion Designer and 2011 iD Awards Judge



Laura Fanning, RMIT University, Melbourne, Australia. 2015 finalist

“It’s like the birth of a fashion scene and I’m at the beginning, seeing it happen.”

ZANDRA RHODES

British Fashion Icon
and 2010 iD Awards Judge

TRAVEL AND ACCOMMODATION EXPENSES

Finalists will be responsible for travel arrangements to and from Dunedin, New Zealand.

ARRIVAL AND DEPARTURE

Once finalists are announced they will receive a detailed timetable of events for their time in Dunedin. Finalists are to be in Dunedin by the *afternoon of Tuesday 21 March*, judging will commence at 9am on the following day. Departures can be scheduled from Sunday 26 March.

OWNERSHIP OF OUTFITS

All garments remain the property of the participants. iD Dunedin retains the right to use images of the outfits to promote the designers and the event.

INSURANCE OF OUTFITS

It is the designer’s responsibility to insure the outfits. All care will be taken to ensure the safe keeping of the outfits while in Dunedin. iD Dunedin Incorporated Society cannot be held responsible for any damage or theft of the garments.

12 YEARS OF EXCELLENCE

Thank you to all of those who have competed in our competition over the past twelve years, including our previous first prize winners:

2016 Jordan Anderson
Queensland University of Technology,
Australia

2015 Steve Hall
Massey University, New Zealand

2014 Mahshid Mahdian
Brera Academy, Italy

2013 RAKEL BLOM
School of Design, Otago Polytechnic,
New Zealand

2012 CAROLINA BARUA
Royal Melbourne Institute of Technology,
Australia

2011 KATE BOLZONELLO
Royal Melbourne Institute of Technology,
Australia

2010 IGOR GALAS
Faculty of Textile Design, Zagreb, Croatia

2009 JONATHAN STERN
Shenkar Engineering and Design College,
Israel

2008 SOPHIE RUSSO
University of Technology, Sydney, Australia

2007 CAMILLE HOWIE
Auckland University of Technology,
New Zealand

2006 LUCIE MARQUIS
Kingston University, London and
JARNO VIITALA, University of Art and
Design, Helsinki, Finland

2005 CARLA BERGS
Queensland University of Technology,
Australia

HOW TO APPLY

Download an application form from the iD Dunedin Fashion website
www.idfashion.co.nz/content/bepartofid.php

DEADLINE

Completed application form to be emailed to info@idfashion.co.nz by 30 November 2016.



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FASHION WEEK

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#idfw17

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